

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION TENNESSEE

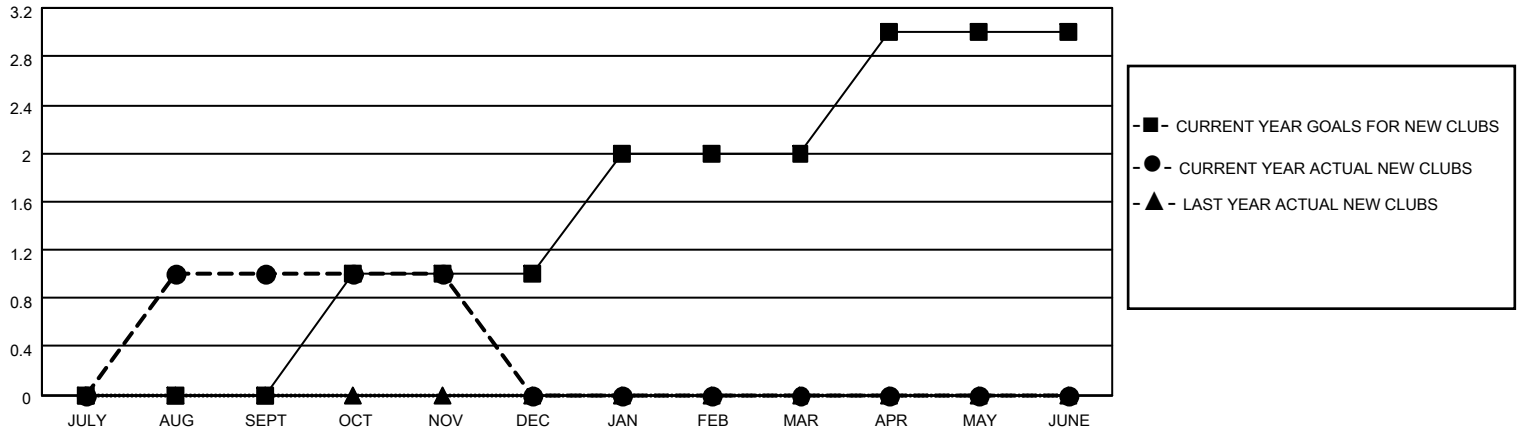
District 12 O

Results as of: 11/30/2020

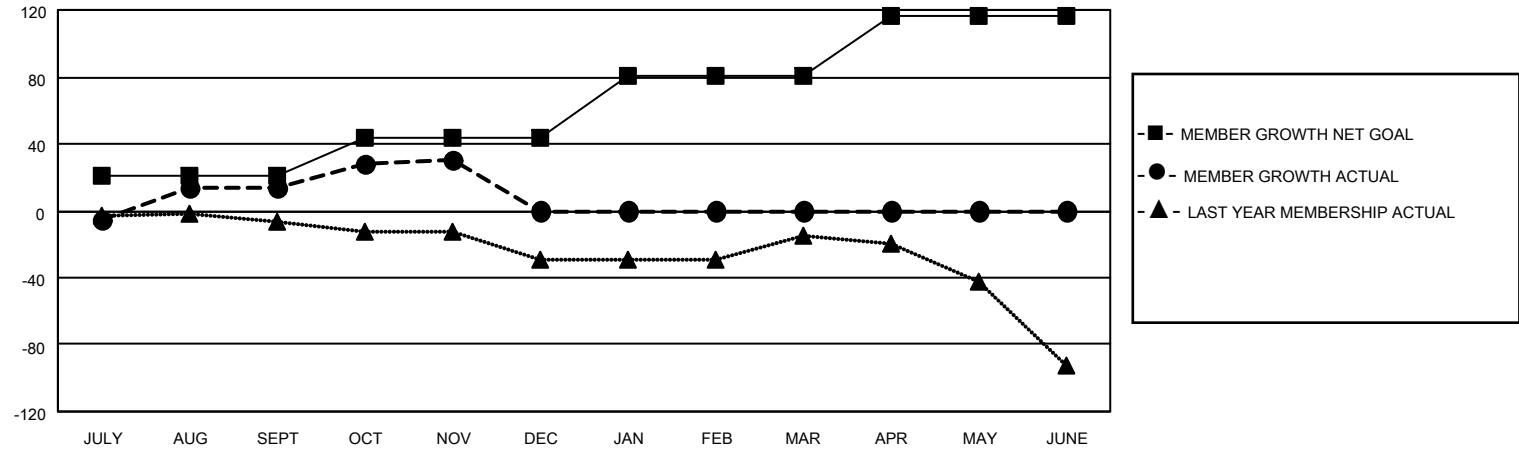
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 1 | 1 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 21 | 54 | 35 |
| OCT/NOV/DEC | 23 | 28 | 8 |
| JAN/FEB/MAR | 37 | 0 | 0 |
| APR/MAY/JUNE | 35 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | | | | | | | | | | |
|---|--|--|----------------|---|-------|----|--------------|-----------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 1 | 13 CLUBS OF 38 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 512 (61.84%)</p> <p>FEMALE 316 (38.16%)</p> | | | | | | | | | | | | |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">7</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">3</td></tr> <tr><td>OTHER</td><td style="text-align: right;">33</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">43</td></tr> </table> | DECEASED | 7 | CLUB CANCELLED | 3 | OTHER | 33 | TOTAL | 43 | <p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">218</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">112</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 218 | FAMILY MEMBERS PAYING HALF DUES | 112 |
| DECEASED | 7 | | | | | | | | | | | | | |
| CLUB CANCELLED | 3 | | | | | | | | | | | | | |
| OTHER | 33 | | | | | | | | | | | | | |
| TOTAL | 43 | | | | | | | | | | | | | |
| TOTAL FAMILY UNIT MEMBERS | 218 | | | | | | | | | | | | | |
| FAMILY MEMBERS PAYING HALF DUES | 112 | | | | | | | | | | | | | |